

YASSINE AQEJJAJ

HEAD OF AI | AI DIRECTOR | HEAD OF AGENTIC AI PLATFORMS

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EXECUTIVE PROFILE

AI leader with 13 years of experience building AI products, shaping enterprise AI operating models and leading cross-functional delivery across defense, public services, retail and financial services. Head of AI Factory at Devoteam, combining internal platform development, enterprise client delivery and workforce enablement. Outcomes include a €12M+ commercial pipeline, 3,000+ NOVA users and 1,500+ professionals trained. Focused on agentic AI, responsible deployment and measurable business adoption.

LEADERSHIP AND TECHNICAL EXPERTISE

STRATEGY AI strategy · Operating models · AI product portfolio · Roadmaps · Enterprise adoption · Capability building

ENGINEERING Agentic AI · Multi-agent systems · LLMs · RAG · Knowledge graphs · Machine learning · Computer vision · MLOps / LLMOps

GOVERNANCE Evaluation and quality assurance · Risk controls · Delivery governance · Cloud (AWS, Google Cloud, Azure)

PROFESSIONAL EXPERIENCE

Head of AI Factory | Devoteam | Paris, France | Aug 2023 – Present

INTERNAL AI FACTORY INITIATIVES

- **AI Factory leadership** | Directed a portfolio combining AI platform products, applied AI engagements and training initiatives; contributed to a €12M+ commercial pipeline.
- **NOVA Suite** | Led a 15-person cross-functional team developing the AI Factory's agentic platform suite: Nova Agents (agentic application orchestration), Nova Context (targeted context retrieval) and Nova Evals / FORGE (evaluation and regression testing). 3,000+ users across a group of 10,000+ consultants in 25 countries.
- **Prompt Arena** | AI Factory initiative for hands-on prompting practice, experimentation and skill development through applied exercises.
- **LEAP** | Created an internal AI learning program; coordinated a 5-person team and trained 1,500+ professionals in GenAI, agentic AI, RAG and AI strategy.

SELECTED CLIENT ENGAGEMENTS

- **Thales** | Led a 5-person engagement on AI operating model design, engineering capability development and sovereign agentic AI solutions.
- **French Prime Minister's Office** | Led a 9-person team delivering sovereign Agentic Applications using LLMs, RAG, knowledge graphs and multi-agent patterns; 70% faster content creation.
- **Carrefour** | Led a 10-person ML/MLOps engagement covering demand and innovation forecasting, supply-chain automation and pallet-height optimization.
- **Decathlon** | Led a 13-person team on a €4M AI transformation program; 2.6x productivity gains from augmented teams.

Founder | TRAIL Academy | Alongside Devoteam

Training Roadmap for Applied Intelligence & Leadership | trailacademy.fr

- E-learning platform for professionals and companies: strategy, positioning, instructional design and platform development.
- 18 practice-oriented modules (70% hands-on) spanning generative AI, agentic AI, RAG, context engineering, vibe coding, AI product management and AI leadership, with role-based learning paths.

AI Product Lead | AXA | Paris, France | Jan 2023 – Jul 2023

- Led AI product and delivery coordination in a regulated risk-management environment, working across architecture, security, data privacy and compliance stakeholders.
- Supported platform modernization and governance initiatives, including cloud services and analytics tooling.

AI Lead Product Manager | Fujitsu | Paris, France | Sep 2020 – Dec 2022

- Owned the roadmap for computer-vision analytics products serving retail and industrial use cases, from prototype validation to customer delivery.
- Contributed to the AVA Challenge entry (second place) and computer-vision work for complex security use cases.

AI Product Manager | Carrefour | Paris, France | Nov 2018 – Aug 2020

- Worked on cloud cost optimization (OPTIM), Build-to-Cloud programs and LEA, a voice-assistant MVP for shopping lists and recommendations.

AI Product Manager | Banque Populaire | Casablanca, Morocco | Dec 2013 – Oct 2018

- Contributed to digital banking and AI initiatives, including Pocket Bank, biometric experiences, chatbot pilots and digital onboarding.

PROJECTS & HANDS-ON BUILDS

Hands-on architecture and AI-assisted delivery alongside AI Factory leadership.

- TrustRail (2026) | Designed and delivered an AI-agent control gateway: limits, delegation, human approval, signed receipts; TS/Python SDKs, MCP adapter. trustrail-mu.vercel.app
- MedGuard AI (2026) | Designed and delivered an open-source healthcare AI evaluation and QA platform: test campaigns, local LLM judge, human review, release gating, audit trails. github.com/yassineaqejjai/medguard-ai
- M3aya Santé (2026) | Designed and delivered a patient-journey coordination platform for healthcare facilities in Morocco (FR/AR): 9 integrated care pathways, AI agents under human supervision. carepilot-maroc.vercel.app
- FencingIntelligence | Usable beta product built from architecture through deployment with AI-assisted coding.
- SimuLearn, ClassMind | Designed and delivered 2 AI MVPs in healthcare and education, featuring human-in-the-loop agents, RAG and voice simulation.

GitHub portfolio | github.com/yassineaqejjai

SELECTED RECOGNITION, SPEAKING AND PUBLICATIONS

AI Champion (Devoteam, 2024–2026); speaker at Google industry events, AICamp and Google Cloud Summit; author of Leading with AI. Project presentations associated with AWS, Google and NVIDIA events.

EDUCATION AND CONTINUING TRAINING

MSc Strategic Marketing, IAE Nice (2015–2016) | MSc Strategic Marketing, Mundiapolis (2014–2015)

Machine Learning training, Stanford (2020–2021) | AI Product Management training, Duke University / Pratt School of Engineering (2024–2025).

LANGUAGES

French (native) · Arabic (native) · English (professional)